

Build beautifully
WITH GENTEK



With more than 55 years

of manufacturing expertise, Gentek Building Products has earned a reputation for superior products and impeccable customer service. We are one of the few brands that offer complete lines of exterior cladding systems, soffit, fascia and trim accessories, as well as residential and light commercial windows and patio doors.

Gentek is part of Associated Materials, LLC, which comprises several North American distribution operations and product brands of exterior building solutions. The vast resources of this extensive family further strengthen the Gentek brand and our ability to meet our customers' needs with quality-crafted products for every project and price point.





In the world of building products,

Gentek stands clear as the premier brand for exceptional beauty and performance –
consistently bringing fresh ideas and manufacturing excellence to the market.

From economy to ultra-premium, we offer an extensive selection of Gentek product lines to meet the needs of every customer, every day. We proudly serve contractors, remodelers, builders and architects with exterior cladding, window products and patio doors for residential, multi-family and light commercial applications.

EXTERIOR CLADDING



WINDOWS AND PATIO DOORS



SOFFIT, FASCIA AND TRIM



VINYL

- Sequoia Select® (.046")
- Sequoia Select Board & Batten (.048")
- Sequoia Select XL (.046")
- Signature Supreme® (.044")
- Centennial™ Beaded (.044")
- Concord® (.042")
- Aurora™ II (.040")
- Fairhaven Sound® Single Select Shakes & Scallops

ALUMINUM

- Cedarwood®
- Woodgrain™ Series 2000
- Deluxe™

STEEL

- Cedarwood®
- SteelTek™ Supreme
- SteelTek
- SteelSide®
- Universal™

REPLACEMENT WINDOWS

- Signature® Elite
- Concord® Plus

FULL-FRAME REPLACEMENT WINDOWS

- Signature® Elite with TrimEssentials Decorative Window Accents

NEW CONSTRUCTION WINDOWS

- 1900 Series (Eastern Distribution Area only)
- 1700 Series (Eastern Distribution Area only)
- 80 Series (Western Distribution Area only)
- 70 Series (Western Distribution Area only)

PATIO DOORS

- Sanctuary™ Sliding Patio Door Collection
- Model 5100

SOFFIT SYSTEMS

- Sequoia Select® 12" Ultra-Premium Vinyl
- Oxford® 10" Premium Vinyl
- Beaded 8" Premium Vinyl
- Fairweather® 12" Vinyl
- Hi-Tensile™ 12" and 16" Aluminum

FASCIA

- Deluxe™ Aluminum
- Steel

ACCESSORIES

- TrimEssentials by Gentek® Decorative Accents
- Trim Coil
- Gutter Coil
- Rainware

FUTURE-FORWARD BUILDING SOLUTIONS

Our customers are our greatest inspiration. By listening to your concerns and understanding your pain points – labor shortage, installation and safety challenges, aesthetics, durability and profitability – we develop successful and exciting product solutions to help improve your bottom line.

We are committed to building better products through innovation and advanced technology, including a full line of high-performance BarrierXP® insulating glass packages to meet ENERGY STAR-certification requirements.

Our extensive selection of exterior cladding also delivers on all fronts with on-trend profiles and rich architectural vinyl siding colors fortified with fade-defying ChromaTrue® technology.

BARRIERXP®
INSULATED GLASS TECHNOLOGY



ChromaTrue®





PROVEN SALES TOOLS FOR GROWING YOUR BUSINESS

The Gentek brand is fully supported with traditional and digital marketing collateral that showcases the superior beauty, durability and value of our products. Additional resources include product specifications and technical support, as well as an online design visualizer for powerful sales presentations and expedited aesthetic decision-making.

- Sales literature
- Presentation materials
- Product samples and displays
- Website and digital assets
- Social media channels and blog
- Technical and architectural specifications
- Online window ordering



Elevate the look of your projects and sales presentations with the Gentek Visualizer design tool at gentekusa.renoworks.com.

QUALITY AND SERVICE ABOVE ALL

At Gentek, we understand the critical demands facing the building products professional. That's why we do our very best to keep our customers at the center of our operations, providing superior quality and satisfaction every step of the way.

We proudly stand behind our products with industry-leading warranties and the full faith of our more than 55 years of manufacturing expertise. We also partner with objective, third-party organizations that continuously test our products and verify they meet recognized industry standards for performance, value and safety.





GREEN INSPIRATION

Conserving energy, reducing waste and recycling materials are just a few ways we can all work together to leave a smaller environmental footprint on the earth. At Gentek, we strive to promote best practices and environmental stewardship as we proudly offer sustainable vinyl, aluminum and steel building products.

As a durable product with a long service life, vinyl siding such as those manufactured by Gentek have been shown in a cradle-to-grave Life Cycle Assessment study commissioned by the Vinyl Siding Institute to have a smaller environmental footprint relative to competing materials.¹ And because it never needs to be painted, vinyl siding also helps prevent paint, stain and other maintenance-related products from being released to the environment.

Aluminum's easy and infinite recyclability helps make it a more sustainable building material. The aluminum used in Gentek's siding contains >90% pre/post-consumer recycled content and is 100% recyclable.²

Gentek steel siding also promotes energy conservation by creating a tight building envelope for more efficient heating and cooling performance year-round. In terms of strength and stability, steel offers many advantages for residential home building – and is the most recycled material on the planet!³



¹www.vinylsiding.org/wp-content/uploads/2022/06/VSI-EPD-VinylSiding-2022.pdf (accessed 7-18-23). ²LEED™ Fact Sheet, Aluminum Sheet & Plate for the Building & Construction Market, Aluminum Association, Inc. ³American Iron and Steel Institute, www.steel.org/wp-content/uploads/2021/11/AISI_FactSheet_SteelSustainability-11-3-21.pdf (accessed 7-18-23).

As a leading North American manufacturer of exterior building products, we are a true business partner that can help take your company to the next level.

Find out what Gentek can do for you! Learn more about Gentek at gentekinc.com.



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Make us a part of your home.

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