



A VALUE-ADDED INVESTMENT

Like many people, your home may be your most important investment. If you consider the time and money spent repainting year after year, you'll see why aluminum siding is a smart choice. Deluxe's easy upkeep and attractive appearance can enhance the curb appeal of your home while improving its overall value. And in today's resale market, a low-maintenance exterior can be an important amenity.

ENVIRONMENTALLY FRIENDLY

Eco-friendly aluminum building products are produced from material that is at least 90% recycled aluminum. At the end of their long, useful life, aluminum siding products are 100% recyclable.¹

¹LEED® Fact Sheet, Aluminum Sheet & Plate for the Building & Construction Market, Aluminum Association, Inc.

A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our more than 50 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing are further assurance you have made an excellent selection for your home.

A LIFETIME OF PROTECTION

Deluxe aluminum siding is backed by a lifetime limited, non-prorated, transferable warranty with chalk and color change protection. For complete warranty information, including limitations, ask your dealer for a copy of the Deluxe aluminum siding warranty.



BUILT FOR YOU... GENTEK WINDOWS AND PATIO DOORS

For your total home solution, choose Gentek replacement windows and patio doors. Best-in-class technology merged with enduring beauty, superior energy savings, easy upkeep and excellent value make it the ideal choice for today's homes. See your Gentek Sales Representative for details.



GENTEK BUILDING PRODUCTS, INC.

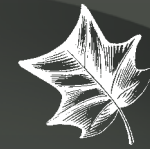
3773 State Road, Cuyahoga Falls, Ohio 44223
www.gentekinc.com

Make us a part of your home.



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DELUXE™
ALUMINUM SIDING



PROFESSIONAL
GRADE

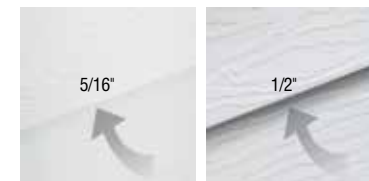


FIRST IMPRESSIONS A longtime favorite, Deluxe aluminum siding effortlessly conveys a clear-stated preference for classic good looks. The crisp white color, smooth texture and heavy-duty aluminum construction will give your home a superior finish.



Built Weather-Tough!

Deluxe aluminum is performance-engineered to shield your home from outdoor elements, such as harsh winds and water, and other destructive weather. Unlike wood, compressed particle board or fiber cement, Deluxe won't absorb moisture.



Added Dimension

The extra-deep 1/2" butt height of Deluxe aluminum siding adds greater dimension and style with dramatic shadow lines.



Superior Finished Look

While fiber cement and compressed particle boards typically require caulked joints, Deluxe's "seams" are crisp and clean.

OUTSTANDING PROTECTION

When you choose Deluxe aluminum siding for your home, you're protecting it with the high-performance properties of aluminum as well as a resilient Poly polyester coating. Combined, these elements help your siding to stand up strong against all types of weather. Deluxe will deliver tough resistance to heat, cold, rain and snow. Warranted against peeling, cracking or blistering, you can count on Deluxe to maintain its beautiful appearance year after year.*

EASY TO MAINTAIN

Deluxe aluminum siding requires very little upkeep. You can forget about scraping and painting or struggling with ladders. Unlike fiber cement that may require periodic recaulking and repainting, or wood siding that typically needs repainting every five to seven years, Deluxe demands not much more than a simple rinse with a garden

hose to remove most airborne dust and dirt. In most cases, your siding will clean up quickly and easily.

FOREVER IN STYLE

Available in classic Bright White, Deluxe's specially formulated Poly coating creates a soft, low-luster satin finish with excellent resistance to surface marring and scuffing. Choose Double 4" or 8" Clapboard to beautifully accentuate the architectural style of your home.

DETAILS THAT MAKE THE DIFFERENCE

Complete your exterior design with coordinating soffit, fascia and trim. Quality crafted trim and accessories will give your home a distinctive touch of personality and visual appeal.

Double 4"
Clapboard

8"
Clapboard

