



House shown in Canyon Clay.

**THE BEST OF BOTH WORLDS:** beautiful and energy-smart. Meticulously designed for impeccable quality, Sequoia Select EnFusion delivers exceptional beauty, protection and energy efficiency for your home. Featuring a luxurious, heavy-duty vinyl panel fortified with EPS (expanded polystyrene) rigid foam insulation, this innovative siding system is the pinnacle of modern practicality.

- Excellent energy savings.** Thick insulation reduces energy consumption for heating and cooling.
- Cozy comfort.** Provides more consistent in-home temperatures for enjoyable comfort year-round.
- Never needs to be painted.** High-performance vinyl color won't chip, flake or peel.
- Easy to maintain.** An occasional rinse with your garden hose will restore the siding's like-new beauty.
- Durable and dent-resistant.** Premium .046" thick panel fused with high-density insulation for outstanding impact resistance to outside elements, including pounding hail and wind-blown objects.
- Value rich.** Eye-catching curb appeal, outstanding energy savings and easy upkeep – three important amenities that can increase the resale value of your home.



## A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our more than 50 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing is further assurance you have made an excellent selection for your home.

## A LIFETIME OF PROTECTION

Sequoia Select EnFusion insulated vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty including lifetime fade and hail protection. For complete warranty information, including limitations, ask your dealer for a copy of the Sequoia Select EnFusion insulated vinyl siding warranty.



## INDEPENDENTLY TESTED AND CERTIFIED

As tested in an independent program sponsored by the Vinyl Siding Institute, Sequoia Select EnFusion vinyl siding has earned ASTM D3679 certification, the industry's highest standard for quality.



Pertains to Sequoia Select EnFusion insulated vinyl siding. Consult the VSI website at [www.vinylsiding.org](http://www.vinylsiding.org) for a current list of certified products and colors.



### DETAILS THAT MAKE THE DIFFERENCE

Accentuate the architecture of your home with exterior trim and accessories. Exquisitely crafted window and door surrounds, corner posts and other accents – as well as decorative shakes and scallops – will give your home personality and style.



### BUILT FOR YOU... GENTEK WINDOWS AND PATIO DOORS!

For your total home solution, choose Gentek replacement windows and patio doors. Best-in-class technology merged with enduring beauty, superior energy savings, easy upkeep and excellent value make it the ideal choice for today's homes. See your Gentek Sales Representative for details.



SEQUOIA SELECT®  
**EnFusion**®  
ULTRA-PREMIUM INSULATED VINYL SIDING



DISCOVER  
**NEW  
COLORS!**



3773 State Road, Cuyahoga Falls, Ohio 44223  
[www.gentekinc.com](http://www.gentekinc.com)

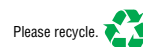
*Make us a part of your home.*



This prestigious certification recognizes Gentek manufacturing plant operations for superior quality management in production of consistently high-quality products.



\*Nominal. Colors are reproduced by lithographic process and may vary slightly from colors of actual product. Product specifications are subject to change without prior notice. ENERGY STAR is a registered U.S. mark and is owned by the U.S. government. USGBC and related logo is a trademark owned by the U.S. Green Building Council and is used by permission.



Intelligent Siding Solutions





*Your home in perfect comfort.*

When you carefully consider what you want – and need – in a home exterior, you'll see why Sequoia Select EnFusion is an excellent selection. This masterfully crafted siding system promises every comfort of home, including precious peace of mind.

A fusion of beauty and strength, Sequoia Select EnFusion blends an ultra-premium vinyl panel with energy-engineered insulation – creating a building envelope of superb quality and energy efficiency. It's luxurious, protective and lasting. It's a smart choice for you, a healthy choice for the environment.



House shown in Almond.

*There's an art* to making homes both beautiful and energy-efficient. And with more than five decades of manufacturing expertise, you can trust the world-class engineering and product development team at Gentek to design an exceptional siding system for your home.



Siding in Storm with Linen trim.



Siding in Pebble with Canyon Clay trim and shake accent.



With a Perm Rating of 5, this "breathable" insulation allows moisture to escape and not get trapped inside – which can lead to mold or mildew.

**INTEGRATED ENERGY-SAVING DESIGN**

**Energy-Saving Technology** Fully integrated, custom-contoured insulation (up to 1-1/4" thick\*) creates a blanket of thermal protection to shield your home from inclement weather and energy loss.

**Greater Impact Resistance** Up to 400% more impact resistance than conventional "hollow back" siding for superior strength and a beautifully uniform finish.

**Exclusive Advantage Lock™ System** Interlocking design secures panels in place, greatly enhancing rigidity and stability.

**Full-Roll Nail Hem** Heavy-duty, double-strength wall attachment increases strength and structural integrity to help bridge uneven wall surfaces.

**Superior 3/4" Lap Height** Rigid panel projection creates a deeper dimensional look with enhanced shadow lines and a handcrafted appearance.

**Built Hurricane-Tough!** Laboratory tested to withstand winds up to Category 5 Hurricane rating.

**Quiet Comfort** High-density insulation and integrated panel design soften outside noise.

**Naturally Pest-Resistant** Treated with a nontoxic mineral additive that discourages pests from nesting behind the siding; safe for humans, pets and the environment.

**Beautiful Wood-Like Appearance** Natural cedargrain texture and subtle detail create a true-wood look.

**Authentic Profile Designs** The straight, flat face of the Double 6" Clapboard captures the distinctive appeal of handcrafted wood siding, while the elegant cove of the Double 5" Dutch Lap imparts traditional character and charm.

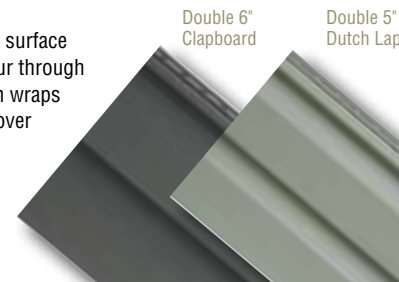
When installed correctly, Sequoia Select EnFusion, with insulating foam underlayment, can help meet the performance guidelines of an ENERGY STAR® qualified new home.

**A THERMAL WALL OF PROTECTION**

Sequoia Select EnFusion seals out inclement weather for outstanding energy savings. Your home will be warm and cozy in the winter and refreshingly cool in the summer – with less energy spending!

The laminated, rigid foam insulation is contoured to fill the gap between the siding and your home to provide superior energy efficiency. This protective layer also conceals imperfections in the underlayment to ensure smooth, straight wall lines and an upscale appearance.

**Energy Loss Alert!** Wall studs make up roughly 25% of the wall surface of an average home – and as much as 40% of heat loss can occur through wall studs where there is no insulation. Sequoia Select EnFusion wraps the home in an energy-saving shield by insulating continuously over the framing of your home and blocking surfaces where heat loss is the greatest.



**LAUNCH YOUR NEW LOOK**

Whether you want to just refresh or press the reset button – one of the most difficult aspects of home remodeling is choosing colors. How will the new products and colors look on your home?

Gentek's MyDesign Home Studio® takes the guesswork out of the design process. This easy web-based design tool lets you instantly create a variety of exterior designs with options for siding, trim, roofing, front door paint, exterior window colors and more.

- Design-ready with a gallery of house images; access it from any device and start designing
- Explore exterior designs with colors and product options – print, save and compare
- Products, profiles and colors applied in each design are listed for easy reference

Visit [www.gentekinc.com](http://www.gentekinc.com) and click on MyDesign Home Studio to get started with this exciting and inspiring design tool!



**STAY-TRUE COLOR TECHNOLOGY**

Our darker siding colors are fortified with ChromaTrue® technology, an advanced copolymer compound that ensures superior color retention and protection from the elements, including intense sun and heat, pounding rain, saltwater and chemicals. ChromaTrue also stands up strong to dings and abrasions.



**COLOR MATCHING MADE SIMPLE**

No need to settle for siding and trim that "almost match." Our Color Clear Through® collection of customer-preferred colors ensures that all Gentek products – siding, soffit, fascia, trim and rainware – will beautifully match throughout our vinyl, aluminum and steel product lines.



**Classic Colors**

Snow White	Canyon Clay	Dover Gray
Almond	Pebble	Sage
Wicker		

**Designer Colors**

Dark Drift	Midnight Surf	Hudson Slate <b>NEW!</b>
Meadow Fern <b>NEW!</b>	Storm <b>NEW!</b>	Windswept Smoke
Moonlit Moss	Chesapeake Gray <b>NEW!</b>	

Not all colors are available in all markets. See your Gentek sales representative for details.



**Longer length, fewer seams!** The extra-long 16'8" and 16'4" panels create up to 39% fewer seams compared to standard 12' siding for a smoother finish and markedly superior appearance.