



SEQUOIA SELECT®  
**EnFusion**®  
ULTRA-PREMIUM INSULATED VINYL SIDING



I n t e l l i g e n t   S i d i n g   S o l u t i o n s



*It's the simple things* in life that often bring us the most joy.  
And sometimes, it's just a quick glimpse or inspiration that gets us thinking...about the possibilities.

A beautifully crafted home, elegant yet strong. With quiet comfort and carefree upkeep.

One that conserves energy and helps protect our planet. *A home that feels great to come home to.*



*Your home in  
perfect comfort.*

When you carefully consider what you want—and need—in a home exterior, you'll see why Sequoia Select EnFusion is an excellent selection. This masterfully crafted siding system promises every comfort of home, including precious peace of mind.

A fusion of beauty and strength, Sequoia Select EnFusion blends an ultra-premium vinyl panel with energy-engineered insulation—creating a building envelope of superb quality and energy efficiency. It's luxurious, protective and lasting. It's a smart choice for you, a healthy choice for the environment.



*Warm and welcoming,* Sequoia Select EnFusion masterfully  
combines classic style with state-of-the-art luxury and energy savings.

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## A NEW STANDARD IN ENERGY SAVINGS

*There's an art* to making homes both beautiful and energy-efficient. And with advanced manufacturing technologies and color formulations, you can trust the world-class engineering and product development team at Gentek to design an exceptional siding system for your home.

### HIGHER EXPECTATIONS... EXTRAORDINARY RESULTS

Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

For nearly 50 years, Gentek Building Products, Inc. has manufactured siding and accessories in beautiful styles and exquisite colors. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch—that make us truly a part of your home.



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**THE BEST OF BOTH WORLDS: BEAUTIFUL AND ENERGY-SMART**

Meticulously designed for impeccable quality, Sequoia Select EnFusion delivers exceptional beauty, protection and energy efficiency for your home. Featuring a luxurious, heavy-duty vinyl panel fortified with EPS (expanded polystyrene) rigid foam insulation, this innovative siding system is the pinnacle of modern practicality.

**Excellent energy savings.** Thick insulation reduces energy consumption for heating and cooling.

**Cozy comfort.** Provides more consistent in-home temperatures for enjoyable comfort year-round.

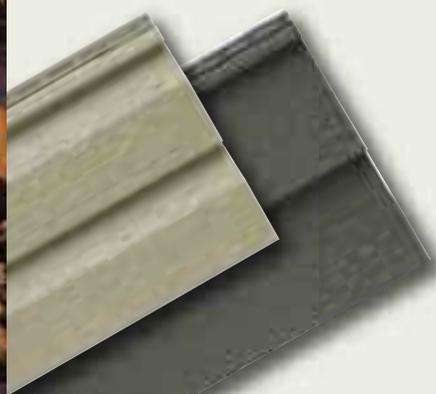
**Never needs to be painted.** Featuring solid color through and through, it won't chip, flake or peel.

**Easy to maintain.** An occasional rinse with your garden hose will restore the siding's like-new beauty.

**Durable and dent-resistant.** Fused with high-density insulation for outstanding impact resistance to outside elements, including pounding hail and wind-blown objects.

**Value rich.** Eye-catching curb appeal, outstanding energy savings and easy upkeep—three important amenities that can increase the resale value of your home.

*Built to the best* of industry standards, Sequoia Select EnFusion  
combines the spirit of innovation with the heritage of Gentek quality.



*Better products* for a brighter future. Conserving energy, reducing waste and recycling materials are just a few ways we can all work together to leave a smaller environmental footprint.

As good neighbors to each other and the earth, today's homeowners are happily choosing green.

## SUSTAINABLE AND SMART

A sustainable material with a long service life, Sequoia Select EnFusion is environmentally responsible in several ways. It never needs to be painted and therefore eliminates the use of paint, stain, caulk and other maintenance-related materials that can harm the environment. It also saves the energy and resources required to manufacture and dispose of these materials.

Vinyl siding helps conserve natural resources often used for building materials, such as cedar and other wood, and is rated significantly better than brick and stucco for economic and environmental performance, according to Building for Environmental and Economic Sustainability (BEES) studies. Vinyl siding is also friendlier to the environment in terms of air pollution caused by production, fossil fuel depletion and global warming impact.<sup>1</sup>

A true energy-saving shield, Sequoia Select EnFusion's superior insulation performance helps block the transfer of heat and cold, which lowers fuel consumption year-round—another great way to conserve our natural resources!

<sup>1</sup>"Siding with the Environment," Vinyl Siding Institute, Inc., 2007.

*Building green* begins long before the siding and accessories are installed on the home. It begins with a strong commitment to "source reduction" by the manufacturer, ensuring all phases of production help reduce the volume and environmental impact of waste.





*At Gentek*

we strongly promote best practices for environmental stewardship and proudly offer eco-friendly products of superb quality and performance.

## HOW IT HELPS THE EARTH

- Insulated vinyl siding helps reduce energy consumption
- Conserves wood and other natural resources used in home construction
- Long service life, engineered to last a “lifetime”
- Never needs to be painted, stained or sealed—so it helps prevent paint and other maintenance-related products from harming the earth
- Vinyl is recyclable; in-plant scrap is reused
- Emissions of toxic chemicals significantly lower than other exterior claddings
- Vinyl resin is derived largely from common salt—a sustainable and abundant natural resource



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*A thermal wall* of protection,

Sequoia Select EnFusion seals out inclement weather for outstanding energy savings. Your home will be warm and cozy in the winter and refreshingly cool in the summer—with less energy spending!

The laminated, rigid foam insulation is contoured to fill the gap between the siding and your home to provide superior energy efficiency. This protective layer also conceals imperfections in the underlayment to ensure smooth, straight wall lines and an upscale appearance.

**Energy Loss Alert!** Wall studs make up roughly 25% of the wall surface of an average home—and as much as 40% of heat loss can occur through wall studs where there is no insulation. Sequoia Select EnFusion wraps the home in an energy-saving shield by insulating continuously over the framing of your home and blocking surfaces where heat loss is the greatest.





With a Perm Rating of 5, this “breathable” insulation allows moisture to escape, not get trapped inside—which can lead to mold or mildew.

## INTEGRATED ENERGY-SAVING DESIGN

- **Energy-Saving Technology** Fully integrated, custom-contoured 1-1/4" insulation\* creates a blanket of thermal protection to shield your home from inclement weather and energy loss.
- **Greater Impact Resistance** Up to 400% more impact resistance than conventional “hollow back” siding for superior strength and a beautifully uniform finish.
- **Exclusive Advantage Lock™ System** Interlocking design secures panels in place, greatly enhancing rigidity and stability.
- **Full-Roll Nail Hem** Heavy-duty, double-strength wall attachment increases strength and structural integrity to help bridge uneven wall surfaces. 
- **Superior 3/4" Lap Height** Rigid panel projection creates a deeper dimensional look with enhanced shadow lines and a handcrafted appearance.
- **Built Hurricane-Tough!** Laboratory tested to withstand winds up to Category 5 Hurricane rating.
- **Quiet Comfort** High-density insulation and integrated panel design soften outside noise.
- **Naturally Pest-Resistant** Treated with a nontoxic mineral additive that discourages pests from nesting behind the siding; safe for humans, pets and the environment.
- **Beautiful Wood-Like Appearance** Natural cedargrain texture and subtle detail create a true-wood look.
- **Authentic Profile Designs** The straight, flat face of the Double 6" Clapboard captures the distinctive appeal of handcrafted wood siding, while the elegant cove of the Double 5" Dutch Lap imparts traditional character and charm.



**Longer length, fewer seams!** The extra-long 16'8" and 16'4" panels create up to 39% fewer seams compared to standard 12' siding for a smoother finish and markedly superior appearance.

When installed correctly, Sequoia Select EnFusion, with insulating foam underlayment, can help meet the performance guidelines of an ENERGY STAR® qualified new home.

\*Nominal.

**Take a closer look** at our EPS, an expanded polystyrene rigid foam with amazing performance power. This expertly engineered insulation will reduce the heating and cooling costs of your home, while shielding it from impact damage, noise infiltration, termite nesting and mold growth. Carefully contoured and concealed beneath your siding, EPS is a thermal wall of protection that you won't see but will truly appreciate.

**With the subtle nuances of natural wood beauty,** Sequoia Select EnFusion marries the elegance of a wood-like finish with the modern practicalities of high-performance vinyl. This ultra-premium panel effortlessly conveys a clear-stated preference for luxury and quality—simply defined and meticulously achieved.



# Uniquely yours.

Traditional, sophisticated or perhaps with a hint of modern edge? Whatever your style or inspiration, our exquisite profiles, inviting colors and decorative accents will bring your visions to life.

## CUSTOMIZE WITH COLOR

Our refined color palette will infuse your home with the perfect measure of ambiance and style. From sublime white and warm hues to visually exciting Designer Colors, our versatile collection will flawlessly reflect the home you cherish.

## THE TRUE BEAUTY OF CHROMATRUE®

Choose darker colors with confidence! Our advanced copolymer compound delivers superior color retention and resistance to weathering.

- Strong layer of protection against fading
  - Resists chemical stains, dings and abrasions
  - Delivers long-term color stability
  - Enhances weatherability; resists aging and yellowing
- Featuring richer, darker colors* fortified with ChromaTrue fade-defying technology, Sequoia Select EnFusion vinyl siding carries a lifetime limited warranty against fading. **ChromaTrue®**

## SIDING WITH PERFECTION



Perfection? It's never too much to ask. Our Color Clear Through® system makes it easy to find the perfect color match for your exterior design. This exclusive selection of customer-preferred colors ensures that all Gentek products—siding, soffit, fascia, trim and rainware—will beautifully match throughout our vinyl, aluminum and steel product lines.

Snow White

Almond

Antique Ivory

Canyon Clay

Pebble

Wicker

Dover Gray

Sage

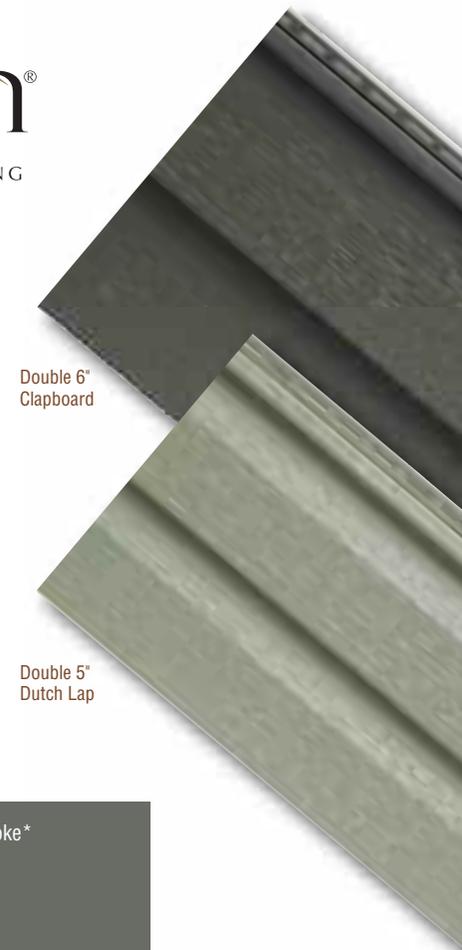


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**WOW—WHAT A FINISH!**

Crisp angles at the rooflines, neatly trimmed gables and handsomely crafted corners. It's the little things that give a home personality and style. Each accent may be small individually, but together they create a truly transformative effect.

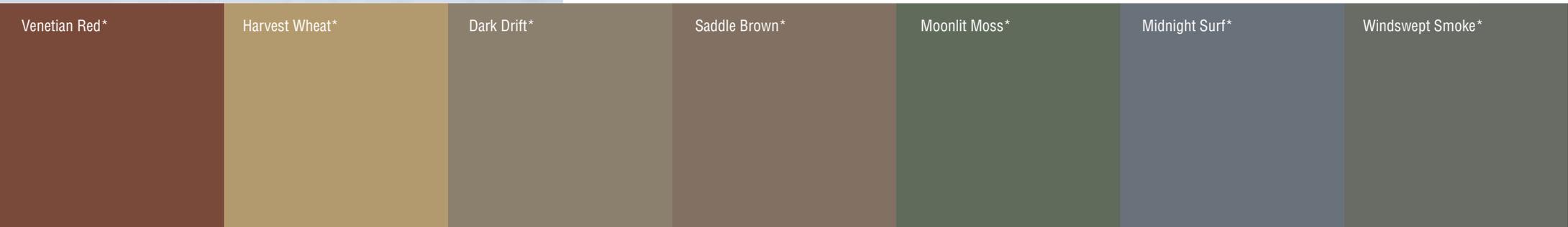
Our beautiful collection of soffit, fascia and trim accents—as well as decorative shakes and scallops—let you take a whole new approach to traditional design. So go ahead and get creative, get inspired and have fun with the fundamentals!



Double 6"  
Clapboard

Double 5"  
Dutch Lap

Not all colors available in all markets. Check with your representative for details.



\*Designer Color

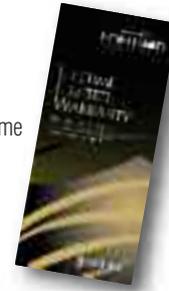
## A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our nearly 50 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing is further assurance you have made an excellent selection for your home.

## A LIFETIME OF PROTECTION

Sequoia Select EnFusion insulated vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty including lifetime fade and hail protection.

**For complete warranty information, including limitations, ask your dealer for a copy of the Sequoia Select EnFusion insulated vinyl siding warranty.**



## INDEPENDENTLY TESTED AND CERTIFIED

The Vinyl Siding Institute (VSI) sponsors independent, third-party testing of vinyl siding performance and certification programs. Sequoia Select EnFusion vinyl siding meets or exceeds the rigorous testing requirements of the industry's well-established quality standard of ASTM D3679.



Pertains to Sequoia Select EnFusion vinyl siding.

Consult the VSI website at [www.vinylsiding.org](http://www.vinylsiding.org) for a current list of certified products and colors.



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*Make us a part of your home.*

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