



# AURORA™ II

Vinyl Siding



Casual Elegance Built for Today's Lifestyle



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## HIGHER EXPECTATIONS... EXTRAORDINARY RESULTS

Industry-leading technology and innovation. Craftsmanship unrivaled in quality and performance. Outstanding products. Impeccable service. The confidence and trust of every customer, every day.

For nearly 50 years, Gentek Building Products, Inc. has manufactured siding and accessories in beautiful styles and exquisite colors. With durable finishes that are easy to maintain. Backed by warranties that deliver lasting protection and excellent value. Giving you the expertise and personal touch—that make us truly a part of your home.



Above house shown in Maize; front cover house in Snow White.



Aurora II's handsome finish will accentuate the warmth and charm of your home.

Double 4"  
Clapboard

Double 4-1/2"  
Dutch Lap



## Color Palette



**VERSATILE APPEAL** From classic to modern, Aurora II combines enduring style with everyday affordability. The low-gloss finish, natural cedargrain texture and rich palette of colors will beautifully showcase the architectural details of your home.

### The Ideal Exterior

Aurora II will provide outstanding beauty and protection for your home, while dramatically reducing your exterior maintenance. Strong and durable vinyl is dent-resistant and virtually unaffected by exposure to all types of weather. The color goes all the way through each panel, so it won't chip, flake or blister like painted surfaces. And unlike wood, it won't rot and warp due to moisture.



There's no need for dangerous ladders or time-consuming upkeep. Just an occasional rinse with your garden hose will remove most airborne dust and dirt. Your home will maintain its great-looking appearance for years to come.



### Extra-Strong Wall Attachment

Take a closer look. Aurora II is fortified with a rolled nail hem for extra-strong wall attachment. In independent tests simulating hurricane-force wind conditions, Aurora II withstood windloads up to 176 mph.\*

### A Value-Added Investment

Like many people, your home may be your most important investment. If you consider the time and money spent repainting year after year, you'll see why vinyl siding is a smart choice. Aurora II will not only create an enjoyable, worry-free exterior, but will heighten your home's curb appeal as well. And in today's resale market, a beautiful, low-maintenance finish can greatly enhance the value of your home.

### Siding with Perfection

Perfection? It's never too much to ask. Our Color Clear Through® system makes it easy to find the perfect color match for your exterior design. This exclusive selection of customer-preferred colors ensures that all Gentek products—siding, soffit, fascia, trim and rainware—will beautifully match throughout our vinyl, aluminum and steel product lines.

*Featuring richer, darker colors*

fortified with ChromaTrue® fade-defying technology.

Aurora II vinyl siding carries a lifetime limited warranty against fading.

See printed warranty for complete details. **ChromaTrue®**

### ENVIRONMENTALLY FRIENDLY

A sustainable material with a long service life, Gentek vinyl siding provides both environmental and economical benefits. Vinyl siding's installed cost is typically lower than fiber cement, stucco, brick or stone and also has the advantage of simple upkeep. It never requires painting, staining or sealing and can be cleaned with mild soap and water, thus lowering maintenance costs and ensuring it does not release harmful solvents into the environment.<sup>1</sup>

Vinyl siding also helps conserve natural resources often used for building materials, such as cedar and other wood, and is rated better than brick and fiber cement for overall environmental impact, according to Building for Environmental and Economic Sustainability (BEES) studies. Because of vinyl siding's modest energy use in manufacturing and reduced transportation impact due to its lighter weight, it contributes significantly less to global warming than many other siding products, including brick and fiber cement.<sup>1</sup>



**Vinyl siding is friendlier to the environment than brick and fiber cement in five ways!<sup>1</sup>**

1. LOWER overall environmental impact
2. BETTER sustainability and economic performance
3. LESS embodied energy required
4. LOWER global warming potential
5. LESS ecological toxicity

<sup>1</sup>Source: "Today's Vinyl Siding: Verifiably Green," January 2013. BEES Online, National Institute of Standards and Technology; ws680.nist.gov/Bees; October 2012.



## A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our nearly 50 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing are further assurance you have made an excellent selection for your home.

## A LIFETIME OF PROTECTION

Aurora II vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty including lifetime fade and 50 year hail protection. For complete warranty information, including limitations, ask your dealer for a copy of the Gentek vinyl siding warranty.



### DETAILS THAT MAKE THE DIFFERENCE

Accentuate the architecture of your home with TrimEssentials by Gentek® exterior trim and accessories. Exquisitely crafted window and door surrounds, fluted lineals, corner posts and other accents—as well as decorative shakes and scallops—will give your home personality and style.



### BUILT FOR YOU... GENTEK WINDOWS AND PATIO DOORS!

For your total home solution, choose Gentek replacement windows and patio doors. Best-in-class technology merged with enduring beauty, superior energy savings, easy upkeep and excellent value make it the ideal choice for today's homes. See your Gentek Sales Representative for details.



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*Make us a part of your home.*



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